

No. 9/2004 Photo Supplement

BULLETIN

European Mobility Week / European Car Free Day 2004

Moravská Třebová, Kopřivnice: Praise for cyclists and criticism for undisciplined drivers



Children in the streets in Moravská Třebová gave out pictures with a thank you to people who chose to go by bicycle – an environmentallyfriendly means of transport. Their peers in Kopřivnice took a closer look at motorists. For keeping to the speed limit when going through the town children rewarded the motorists with a medal with a smiling car. Drivers who ignored the regulations got a picture of a frowning car.

Medals painted by children from Kopřivnice nursery schools together with a leaflet calling on drivers to leave their car at home on 22nd September were given out to drivers by seven primary schools in Kroměříž. Approximately 35 cars were stopped. Almost a third of drivers were going over the speed limit in the town. Most of them, however, only exceeded it a little, i.e. 52 – 56km/h. There were, however, drivers who were going at 60 to 70km/h. One driver was punished for the poor technical state of his car.





Vsetín: What's It Like "Hearing" With Your Eyes?

Children and adults could find out what it's like to "hear" with their eyes, "walk in a wheelchair" or "see" with their hands at the third open day organised by Integra Primary School. The event attracted dozens of people who are concerned about the problems faced by their handicapped fellow citizens. "We wanted to use the campaign to give citizens personal experience of the problems encountered by the handicapped and to increase public awareness of them. We want everybody to realise that health is a gift which can be taken away from us at any time," explained Integra Primary School director.



Children from nursery schools in Kobzáňova ulice and the borough of Trávníky got acquainted with traffic regulations in an entertaining way. "The children were very clever and answered questions such as what to do when they want to cross the road, learned simple traffic signs and talked to Vsetín police spokesman František Hauk about what a properly equipped bike should have," said Květa Nepožitková, an employee of the education and culture department at Vsetín town hall.

Kroměříž: Safe Travel Olympics and Saturday Cycle Ride



Cyclists competed in a skills race on Car Free Day on Velké náměstí in Kroměříž. The event was organised by the Kroměříž branch of the Czech Red Cross with the help of the Police Secondary School in Holešov. The programme concluded with the Terry Fox Run, organised by the Haná Sokol Region. The cycle ride was on the Saturday. Before the start, the daytrippers could have their bikes checked free of charge on Velké náměstí and also have them registered by the City Police, in case they were stolen. The approximately twentykilometre ride included an improvised tombola, where the prizes were locks for cycle racks. The wheel of fortune was obviously a bike wheel, to the rim of which numbers were stuck. The draw was made by braking.



CONTACT

HCCZ, Šrobárova 48, 100 42 Prague 10

Markéta Židlická (Spiralis, o.s., media representative of HCCZ) T: 222 251 619 E: <u>zidlickam@spiralis-os.cz</u>

(We can provide print-quality photographs upon request.)